

# ANJUM ILAHI SHAIKH

UI/UX | WEB & GRAPHIC DESIGNER

## DETAILS

### ADDRESS

### PHONE

### EMAIL

anjumis@outlook.com

### Portfolio Link

istams.com

### NFT Project Link

sandduneman.istams.com

### Social Link

linkedin.com/in/anjumishaikh

## SOFTWARE

### Photoshop

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### Illustrator

● ● ● ● ●

### Corel Draw

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### Adobe XD

● ● ● ● ●

### Figma

● ● ● ● ●

### Adobe Premiere Pro

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### HTML

● ● ● ● ●

### CSS

● ● ● ● ●

### BOOTSTRAP

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### WORDPRESS

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## PROFILE

I'm Anjum Shaikh. UX, Web, and Graphic Designer. Creator of Sand Dune Man NFT Project Web 3.0. My career has spanned more than ten years. Over the years, I have been involved in a variety of projects, both individually and as part of teams.

Ideally, I would consider myself to be a learner. Through my work, I have helped a variety of clients reach their goals both locally and globally.

## EMPLOYMENT HISTORY

### AmyCooking Youtube channel

- . Content Creation Youtube
- . Video Shooting, Cropping, Editing, Exporting, Uploading
- . Thumbnail creation, Uploading video with all necessary details

### Freelancing - Istams.com

#### Sand Dune Man NFT Project | Web 3.0

Feb 22- Present

Pune

#### Creator | Web & Graphic Designer

- . Brainstorming & coming up with idea to create the artwork.
- . Converting the hand drawn design to digital art in illustrator.
- . Creating many individual layers then exporting them to generate the artwork
- . Gathering metadata & Images to make final unique programmatically generated NFT
- . Conceptualization & Designing the website and the Minting Dapp for the NFT.
- . Deploying Smart Contract on the Polygon/Ethereum Blockchain. Using Metamask.
- . Designing & Managing Social Media Posts, Account etc.. for Promotion.

### IBEX MED WORLD

April 2022

Pune

#### Consultant & Web Designer

- . Consulting, Brainstorming with client in meeting for new design.
- . Redesigning Existing website to new design, meeting update Business model.

### YOUR DREAM STREAM.COM

USA

- . Consultation for updating website.
- . Conceptualization & Designing Newsletter for Email marketing

### BEYOND PROPERTY LEGAL SOLUTIONS

Australia

- . Consultation for Redesigning Wordpress Website.
- . Conceptualization & Redesigning website.

### POWERUPYOURMARKETING.COM.

Australia

- . Editing & Updating Wordpress Website
- . Integrating webinar pages as per iOS 14 standard. & integrating facebook ads to the landing & register pages
- . Podcast Banner design
- . Magazine Advert

### YOURCOLOURSANDSTYLE.COM.AU

Australia

- . Consultation regarding the website.
- . Designed Logo & Social Media Banners.

### FOODIESBIZZ.COM

Pune

- . Designing, building and maintaining Website responsive template.
- . Creating landing page using bootstrap

### Foodiesbizz Magazine

#### Lead Designer

Pune

- . Designed 20 Pages, A4 Magazine for leading Food Industry Marketing Company.
- . Bulk Resizing using Action, Editing, Cropping, Touchup Images.
- . Wireframing & Layouting the magazine, Formatting text, arranging text
- . Designing adverts for the requested client.
- . Gathering data from Copywriter and arranging to make the final product

**BOMBAY STEEL EQUIPMENTS Pvt. Ltd.**  
**Web & Graphic Designer**

Pune

- . Planning website design, functionality and navigation.
- . Building wireframe & Prototype which were then turned into functional And responsive digital products.
- . Reviewing UX with team and client and making necessary edits.
- . Handling all composition, color, illustrations & branding for the projects.
- . Creating landing pages using WordPress CMS. . Designing images, icons, banners for the website.
- . Designing bills & Invoice Using html for child companies
- . Designing promotional and marketing material. for print & digital media
- . Migrating website form one host to another
- . backing up website.

**HFM SOLUTIONS INDIA | UAE**  
**UI/UX Lead ( Core Team Member )**  
July 2018 - July 2020

Pune

- . Leading & Assigning Young designers daily task required to accomplish priority project & self improvement internal projects.
- . Designing UI/UX for Software & Web Application such as ERP/CRM etc. for various Industries. eg. Debt Collection for banking, shoes manufacture & Chat bot.
- . Designing mobile app Prototype in Adobe XD.
- . Designing Graphics for mobile App.
- . Designing Websites for various industries. using various frameworks (Bootstrap/ CMS).
- . Designed all kinds of marketing material for Companies & Institutes Such as corporate identity, Web sites, Graphic design etc..
- . Desigend backend dashboard for various clients.
- . Setting up Domain name and Hosting accounts.
- . Assigning Nameserver address.
- . Creating FTP account and uploading website to the server.
- . Installing (CMS) Wordpress on the server.

**VISION FOUNDATION (NGO)**  
**Web & Graphic Designer**  
August 2017 - Present

Pune

- . Responsible for designing & updating the website, banner, social media

**Darekar Ladies Hostel ( Online Room Booking )**  
**Web & Graphic Designer**  
December 2017 - May 2019

Pune

- . Responsible for designing the entire project
- . designed website containing the information about the hostel
- . integrated booking calendar via plugin
- . configured the plugin to meet the entire workflow from booking to payment gateway to thankyou page

**INFIMAX INFOTECH**  
**FrontEnd Designer**  
August 2017 - September 2018

Pune

- . Responsible for Product Catalog | Product Packaging | Marketing Material for a clothing company.
- . Responsible for designing various website in wordpress or Bootstrap.
- . logo, Flyer, Poster, Social media post
- . Redesign / Converted Raster logo to Vectore
- . Image Cropping | Editing | Touchup | Background Removal
- . Responsible for updating nameservers
- . Creating & Setting up emails Accounts
- . Uploading production files to server

### **Graphic Designer at Fiverr.com**

November 2013 - Present

Pune

- Successfully Completed 70 Web & Graphic Design Projects from UK and USA & come up with ideas for the designs as requested by the clients.
- Designed Website banner's, Business Cards, Flyers, Wordpress Website, Social Media Graphics etc. for various clients from all around the world.

### **Graphic Designer at Blue Whale Design Studio , Pune**

November 2012 - November 2013

Pune

- Designed college T-Shirt for the students of E&TC . PUNE.
- Designed all the promotional items for National level event held by JSPM's college of Engineering Hadapsar ( Invitation card, banners.Posters, Certificates etc.).
- Sbusolution.com : redesigned the entire website using word press, designed logo & the header banner's , image slider , contact us form, google map.
- Designed a eCommerce website using word press woo-commerce for toy distributor.
- Sdipro.net : Designed header banners for website & flex banner for a career guidance event held at azam campus.
- Sdiw.net : as a team based project i was responsible for the graphic of the website.
- Infotechcomputersolutions.com : designed the website in word press for a bpo.
- Ivrc.in : Redesigned the entire website using wordpress , designed logo, banners, contact form.
- Alibaba restaurant : designed logo according to the clients requirement ..

### **Web & Graphic Designer Freelancer , AL-SABITY Company (Saudi Arabia)**

August 2010 - December 2010

K.S.A

- Responsible for Designing print media & marketing material for contractor / consultant company .
- Responsible for Designing Bilingual calendar in English and Arabic dates for the year 2011.

## **E D U C A T I O N**

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### **Diploma Multimedia Animation, Xplora Design School**

Jul 2007 - Sep 2008

. Acquired intense knowledge and training in 3d Animation, Web Design , Graphic Design.

. Acquired skills in the following software  
Photoshop , Illustrator, Corel Draw , Dreamweaver

### **S.S.C Anglo Urdu Boys High School (English)**

Mar 2003 - Mar 2004

S.S.C Passed with First Class 69.33%  
Maharashtra Secondary & Higher Secondary Education Board

## CERTIFICATION

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### Google UX Design Professional Certificate

GOOGLE CERTIFIED | COURSERA CERTIFICATE

DESIGN A USER EXPERIENCE FOR SOCIAL GOOD & PREPARE FOR JOBS.

Apr 01, 2022

RESPONSIVE WEB DESIGN IN ADOBE XD.

Mar 11, 2022

CREATE HIGH-FIDELITY DESIGNS AND PROTOTYPES IN FIGMA.

Feb 05, 2022

CONDUCT UX RESEARCH & TEST EARLY CONCEPTS.

Oct 21, 2021

BUILD WIREFRAMES & LOW-FIDELITY PROTOTYPES.

Sep 30, 2021

START THE UX DESIGN PROCESS: EMPATHIZE, DEFINE, & IDEATE.

Sep 7, 2021

FOUNDATION OF USER EXPERIENCE (UX) DESIGN.

April 2021

## CERTIFICATION

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### Google Digital Garage Certificate

GOOGLE CERTIFIED | DIGITAL MARKETING

THE FUNDAMENTALS OF DIGITAL MARKETING.

Aug 31, 2021

## CERTIFICATION

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### Brain Bench ISO 9001:2000 Certificate

COMPUTER LITERACY WINDOWS 7.

April 2011 - April 2011

COMPUTER TECHNICAL SUPPORT.

April 2011 - April 2011

TECHNICAL HELP DESK "MICROSOFT".

April 2011 - April 2011

COMPUTER FUNDAMENTALS (WIN XP).

June 2010 - June 2010

DREAMWEAVER CS3 .

June 2010 - June 2010

## CERTIFICATION

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### Dr. Berg Certificate

HOW TO BULLETPROOF YOUR IMMUNE SYSTEM.

May 7, 2021